

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
803706 /		06259662
<u>Product</u>		
OBAMA FOR AMERICA		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	1537	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama for America 2012	10/22/12 / 10/22/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WUAB	Teresa Difuria	Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	WUAB	10/16/12	10/22/12	M-F 19 Action News at 7a	7-8a		:30			NM	5 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					4	\$50.00		
Week:	10/22/12	10/28/12	M-----					1	\$50.00		
2	WUAB	10/16/12	10/22/12	M-F 10-11a	10-11a		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					4	\$100.00		
Week:	10/22/12	10/28/12	M-----					1	\$100.00		
3	WUAB	10/16/12	10/22/12	M-F 11a-12p	11a-12p		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					4	\$100.00		
Week:	10/22/12	10/28/12	M-----					1	\$100.00		
4	WUAB	10/16/12	10/22/12	M-F 4-5p	4-5p		:30			NM	2 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					1	\$175.00		
Week:	10/22/12	10/28/12	M-----					1	\$175.00		
5	WUAB	10/16/12	10/22/12	M-F 5-6p	5-6p		:30			NM	2 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					1	\$200.00		
Week:	10/22/12	10/28/12	M-----					1	\$200.00		
6	WUAB	10/16/12	10/22/12	M-F 6-630p	6-630p		:30			NM	5 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					4	\$150.00		
Week:	10/22/12	10/28/12	M-----					1	\$150.00		
7	WUAB	10/16/12	10/22/12	M-F 630-7p	630-7p		:30			NM	5 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					4	\$150.00		
Week:	10/22/12	10/28/12	M-----					1	\$150.00		
8	WUAB	10/16/12	10/22/12	M-F 7-730p	7-730p		:30			NM	5 \$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWTF--					4	\$475.00		
Week:	10/22/12	10/28/12	M-----					1	\$475.00		

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WUAB
1717 East 12th Street
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Contract / Revision 803706 /	Alt Order # 06259662	
Contract Dates 10/16/12 - 10/22/12	Product OBAMA FOR AMERICA	Estimate # 1537
Advertiser Obama for America 2012		Original Date / Revision 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
9	WUAB	10/16/12	10/22/12	M-F 730-8p	730-8p		:30			NM	5 \$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWIF--					4	\$525.00		
Week:	10/22/12	10/28/12	M-----					1	\$525.00		
10	WUAB	10/16/12	10/22/12	Late News M-Su	10-11p		:30			NM	10 \$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-TWIFSS					8	\$500.00		
Week:	10/22/12	10/28/12	M-----					2	\$500.00		
E 11	WUAB	10/20/12	10/20/12	330-4p	330-4p		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-----1-					1	\$50.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
1	WUAB	10/15/12-10/21/12		330-4p				330-4p	-----Sa--	:30	\$50.00
		<i>Credited</i>									
12	WUAB	10/20/12	10/20/12	Sa 7-730p	7-730p		:30			NM	1 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-----1-					1	\$350.00		
13	WUAB	10/20/12	10/20/12	Sa 730-8p	730-8p		:30			NM	1 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-----1-					1	\$350.00		
14	WUAB	10/21/12	10/21/12	Su 4-5p	4-5p		:30			NM	1 \$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-----1					1	\$75.00		
15	WUAB	10/21/12	10/21/12	Su 7-8p	7-8p		:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-----1					1	\$200.00		
16	WUAB	10/22/12	10/22/12	Mon Hour 1	8-9p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	1-----					1	\$450.00		
17	WUAB	10/22/12	10/22/12	Mon Hour 2	9-10p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	1-----					1	\$450.00		
18	WUAB	10/17/12	10/17/12	Wed Hour 1	8-9p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	--1----					1	\$150.00		
19	WUAB	10/17/12	10/17/12	Wed Hour 2	9-10p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	--1----					1	\$150.00		
20	WUAB	10/18/12	10/18/12	Thu Hour 1	8-9p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	--1---					1	\$150.00		
21	WUAB	10/18/12	10/18/12	Thu Hour 2	9-10p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	--1---					1	\$150.00		
22	WUAB	10/19/12	10/19/12	Fri Hour 1	8-9p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	---1--					1	\$150.00		
23	WUAB	10/19/12	10/19/12	Fri Hour 2	9-10p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	---1--					1	\$150.00		

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										Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
24	WUAB	10/20/12	10/20/12	12-330p			:30			NM	2	\$150.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/15/12	10/21/12	-----2-				2	\$75.00			
25	WUAB	10/20/12	10/20/12	330p-4p			:30			NM	1	\$50.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/15/12	10/21/12	-----S-				1	\$50.00			
Totals										64	\$16,475.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	64	\$16,475.00	\$14,003.75
Totals	64	\$16,475.00	\$14,003.75

Signature: _____ **Date:** _____

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